

#218947

RUN DATE 10/31/12  
RUN TIME 18:03:50  
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BUY DETAIL REPORT

PROGRAM..... BRP101  
COMPANY..... 01 Smart Media Group  
OFFICE..... 01 Alexandria

MARKET..... GRA GRAND RAPIDS-KALAMAZOO, MI

RATING SERVICE NSI

FLIGHT DATES 11/01/12 - 11/06/12

SHARE: JJUL12 PWT: JNO11

MEDIA..... TV TELEVISION  
CLIENT..... TSDC The People Should Decide Cmtee  
PRODUCT..... N01806 11/1/12-11/6/12 Broadcast  
ESTIMATE..... N01806 T WOOD-TV  
STATION..... WOOD CHANNEL

TOTAL SPOTS

NUMBER OF SPOTS PER WEEK

OC OC OC NO NO NO NO NO NO  
29 30 31 1 2 3 4 5 6

1. 2 2 Rate \$1,375

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Rate \$500



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BUY DETAIL REPORT

PROGRAM..... BRP101  
 COMPANY..... 01 Smart Media Group  
 OFFICE..... 01 Alexandria

RATING SERVICE  
 FLIGHT DATES 11/01/12 - 11/06/12  
 SHARE: JUV12 PVT: JNO11

MARKET..... GRA GRAND RAPIDS-KALAMAZOO, MI  
 ORDER order  
 ESTIMATE..... NOIN06 11/1/12-11/6/12 Broadcast  
 STATION..... WOOD T. WOOD-TV CHANNEL

MEDIA..... TV TELEVISION  
 CLIENT..... TFSDC The People Should Decide Cmtee  
 PRODUCT..... ORDER  
 STATION..... WOOD T. WOOD-TV CHANNEL

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK																	TOTAL SPOTS
						LEN		NTWRK		PROGRAM		Oc	Oc	No	No	No	No	No	No	No	No		
											29	30	31	1	2	3	4	5	6				
>	21	2	.....S.	1100P-1130P				4000.00	G						1					1			
		30		NEWS																			
>	22	2	.....S.	1130P-0100A				2000.00	G						2					2			
		30		SNL																			
>	23	2	MTWTF..	1135P-1235A				1500.00	G					1				1		2			
		30		TONIGHT SHOW																			
10/29/12 - 11/06/12																							
TOTAL SPOTS																				58			
TOTAL COST																				116900.00			